

cville

Hello Vegetarian Festival Vendors,

September 24th promises to be a great day – full of excitement, entertainment and education. For a sixth year, *C-VILLE Weekly* is a proud community partner sponsor of the Charlottesville Vegetarian Festival.

What this sponsorship means to you, as a vendor, is that the festival will be promoted in *C-VILLE* for weeks in advance of the actual day. Large, color ads will highlight the day, time, place – as well as some of the main attractions.

In addition to these festival ads, *C-VILLE* will be running a center-spread ad in the September issue of *Abode* magazine that will have the basic information regarding the event as well as advertising space for individual vendors. *Abode* is central VA's leading "shelter" publication. Comprised of all local, original within-reach content highlighting realistic, tangible products, homes, and techniques. Leading the market in sustainable and "green" content, and an undeniable do-it-yourself home improvement ethic, *Abode* is in its 7th year. **This is an excellent opportunity for you to promote your individual booth as well as inform our readers that you will be at the event. There are limited ad spaces available, so ad reservations will be on a first come, first serve basis.** The size of the space is 3" wide x 2.5" high; full color, and costs just \$100 for the week. *C-VILLE* can provide graphic service at no extra cost.

For those of you unfamiliar with *C-VILLE*, we are a free weekly arts & entertainment paper. Our circulation is over 23,000 (weekly); with hundreds of distribution points throughout Charlottesville and Albemarle County. Now in our 22nd year, *C-VILLE* continues to grow along with our community by keeping our readers up-to-date and savvy to local news, events, hot topics, etc... Feel free to visit our website at www.c-ville.com.

Please contact me with questions, ad space reservations, or to discuss this opportunity further.

I look forward to meeting all of you on the 24th. And *C-VILLE* looks forward to helping make this year's Vegetarian Festival the most successful one yet.

Regards,

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