

cville

Hello Vegetarian Festival Vendors,

September 26th promises to be a great day – full of excitement, entertainment and education. For a fourth year, *C-VILLE Weekly* is a proud community partner sponsor of the 13th Annual Charlottesville Vegetarian Festival.

What this sponsorship means to you, as a vendor, is that the festival will be promoted in *C-VILLE* for weeks in advance of the actual day. Large, color ads will highlight the day, time, place – as well as some of the main attractions.

In addition to these festival ads, *C-VILLE* will be running a center-spread ad in the September 22nd issue that will have the basic information regarding the event as well as advertising space for individual vendors. **This is an excellent opportunity for you to promote your individual booth as well as inform our readers that you will be at the event. There are limited ad spaces available, so ad reservations will be on a first come, first serve basis.** The size of the space is 3” wide x 2.5” high; full color, and costs \$150 for the week. *C-VILLE* can provide graphic service at no extra cost.

For those of you unfamiliar with *C-VILLE*, we are a free weekly arts & entertainment paper. Our circulation is over 24,000 (weekly); with hundreds of distribution points throughout Charlottesville and Albemarle County. Now in our 21st year, *C-VILLE* continues to grow along with our community by keeping our readers up-to-date and savvy to local news, events, hot topics, etc... Feel free to visit our website at www.c-ville.com.

Please contact me with questions, ad space reservations, or to discuss this opportunity further.

I look forward to meeting all of you on the 26th. And *C-VILLE* looks forward to helping make this year's Vegetarian Festival the most successful one yet.

Regards,

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